

NOTES ON IKS

BRM Indian Knowledge system syllabus comprises of Indian Ethos and Chanakya's Management. Students can be able to understand the principle practiced by Indian companies in ancient era. Gurukul system of education and teaching methodology also student can be able to analyse the different between ancient education and modern education in India. Along with that, students will be getting opportunity to understand the thought process of Chanakya in Indian Management. Students will be studying about Chanakya's concept of Leadership, Concept of organisation planning and seven pillars of Business. Understanding the principles laid down by the Chanakya's will help students to connect with our own roots.

VSEC and AEC

BRM is a vocational course so VSEC and AEC will be the Internship for the students. This Internship enables students to get hands on experience of Functioning of retail store along wot the theoretical lectures in the college. Store manager of the store will be given the On-the-Job structure for better understanding of what is being learned and it can also be used to check the progression of the work. This Internship has stipend which makes students learn as well as earn.