

CONCEPT NOTE
FYBAMMC SEMESTER I

OE (Open Elective):
Film and literature

- The students will get to watch films from different genres and learn to study and analyse them.
- They will learn to view the films from the creator's perspective.

- Students will comprehend how the movies we watch have an influence on us and the society around us.

- And learn that the culture, gender and society we are a part of also help movies become what it is.

- The focus of the study will be on stage to film adaptations and books to film adaptations.

IKS (Indian Knowledge System):
Media in Indian Society

- Students will learn how media has influenced Indian society and culture and how the Indian society, religions, languages, and culture has influenced the media.

- How media was used in older times and how it has changed over the years.

- This subject will bring people back to its roots and teach the students the importance of knowing one's history to plan on a better future.

AEC (Ability Enhancement course)
Effective communication Skills 1

- Students will learn to effectively communicate their ideas and creativity in class.
- They will be prepared to present themselves in the real world.
- With the focus on listening, reading, writing and speaking skills, students will be ready to face the world with renewed confidence and enthusiasm.

VAC (Value Edition Course)
Corporate Communications

- A Step ahead of Effective Communication Skills we are offering corporate communications.
- Students will learn to negotiate their way into the interviews.
- They will learn how to give an effective interview and participate in group discussions.

- Students will also learn the tips and tricks to survive and thrive in the corporate world