

# **CONCEPT NOTE FOR OPEN ELECTIVE COURSES**

## **DEPARTMENT OF COMMERCE**

**To be taught to: Science and Arts students through facilitators of commerce Dept**

**TITLE : SEMESTER 1 : TRAVEL AND TOURISM I**

**SEMESTER 2 TRAVEL AND TOURISM -II**

Tourism activity has proven itself as an effectivity way of ensuring an environmentally sustainable development. It is the only activity in which economics gains can be attained without compromising the environmental quality. Geographical set up, Cultural heritage and tourism infrastructure are the most significant factors defining tourism potential of a place. The course on Introduction to Travel & Tourism studies the factors governing tourism development, its impacts and challenges. Case studies of some state and national level tourist spots provide ground level facts about tourism development in India.

The second course on Travel and Tourism Management studies the infrastructure requirement for tourism development, in terms of accommodation and Transport facilities, roles of various professionals involved in Travel management. The course also includes the study of various international and National agencies promoting tourism.