

BHARATIYA VIDYA BHAVAN
M.M.COLLEGE OF ARTS, N.M.INSTITUTE OF SCIENCE
H.R.J.COLLEGE OF COMMERCE
BHAVAN'S COLLEGE
 (ESTABLISHED 1946 – ACCREDITED “A” BY NAAC)

FYBAMMC (ADVERTISING +JOURNALISM)

Room no 203

Timing	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
07:00 – 08:00	(OE PRACTICLE SLOT)	Mobile content creation	Introduction to Journalism	Introduction to Journalism	Introduction to Journalism	Introduction to Journalism
08:00 – 09:00		Mobile content creation	Mobile content creation	Mobile content creation	Indian knowledge system	Indian knowledge system
09:00 – 10:00	Modern history -I	Modern history -I	Introduction to Advertising	Introduction to Advertising	Introduction to Advertising	Introduction to Advertising
10:00 – 11:00	Effective communication skills - I	Effective communication skills - I	Modern history -I (room no 205)	Modern history -I (room no 205)	Fundamentals of PR - I	Fundamentals of PR - I
			Fundamentals of PR – I (room no 203)	Fundamentals of PR – I (room no 203)		
11:00 – 12:00	Corporate communication	Corporate communication	Open elective	Open elective	Open elective	Open elective

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SYBAMMC (ADVERTISING +JOURNALISM)

Room no 210

Timing	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
07:00 – 08:00	--	--	--	--	--	--
08:00 – 09:00	Editing for media (room no 205)	Editing for media (room no 205)	Editing for media (room no 205)	Editing for media (room no 205)	Fundamentals of theatre studies	Fundamentals of theatre studies
	Corporate communication and image management (room no 210)	Corporate communication and image management (room no 210)	Corporate communication and image management (room no 210)	Corporate communication and image management (room no 210)		
09:00 – 10:00	--	--	Modern history - III (room no 209)	Modern history - III (room no 209)	Modern history - III (room no 209)	Modern history - III (room no 209)
			Copywriting (room no 210)	Copywriting (room no 210)	Copywriting (room no 210)	Copywriting (room no 210)
10:00 – 11:00	Journalism and public opinion (room no 205)	Journalism and public opinion (room no 205)	Environmental and sustainability studies	Environmental and sustainability studies	Journalism and public opinion (room no 205)	Journalism and public opinion (room no 205)
	Advertising in contemporary society (Room no 210)	Advertising in contemporary society (Room no 210)			Advertising in contemporary society (Room no 210)	Advertising in contemporary society (Room no 210)
11:00 – 12:00	Open elective	Open elective	--	--	FP	CC
12:00 – 01:00	--	--	--	--	FP	CC

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TYBAMMC (ADVERTISING)

Room no 209

Timing	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
07:00 – 08:00	Agency management	Agency management	Agency management	Agency management	Film studies	Film studies
08:00 – 09:00	Contemporary issues	Contemporary issues	Contemporary issues	Contemporary issues	Podcasting	Podcasting
09:00 – 10:00	Film studies	Film studies	---	---	---	---
10:00 – 11:00	Media planning and buying	Media planning and buying	Media planning and buying	Media planning and buying	Social media in public relation	Social media in public relation
11:00 – 12:00	Research	Research	---	---	---	---

TYBAMMC (JOURNALISM)

Room no 205

Timing	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
07:00 – 08:00	Press laws	Press laws	Press laws	Press laws	Lifestyle journalism	Lifestyle journalism
08:00 – 09:00	Contemporary issues (Room no 209)	Contemporary issues (Room no 209)	Contemporary issues (Room no 209)	Contemporary issues (Room no 209)	Podcasting (Room no 209)	Podcasting (Room no 209)
09:00 – 10:00	Lifestyle journalism	Lifestyle journalism	Business and financial journalism	Business and financial journalism	Business and financial journalism	Business and financial journalism
10:00 – 11:00	---	---	---	---	---	---
11:00 – 12:00	Research (Room no 209)	Research (Room no 209)	Modern history – V	Modern history – V	---	---